



## Chancellor's Student Service Chapter Award



### Video Contest

Each Phi Theta Kappa (PTK) chapter may submit one student-produced video featuring their involvement in civic action during the 2022-23 school year. The video should capture student commitment to civic and community engagement and may include discussions, interviews, service projects and/or other engagement activities either on campus or in the local community.

#### CRITERIA

Videos submitted should highlight their PTK chapter's civic engagement and will be judged based upon the following criteria:

##### Civic engagement activity highlighted in video (60%)

- Impact on community
- Level of Chapter participation
- Clear commitment to service conveyed through video – Data and measures of engagement highly encouraged

##### Video quality (40%)

- Technical features
- Video content and creativity
- Text captions permissible

#### VIDEO GUIDELINES FOR SUBMISSION

Video must be uploaded to YouTube with the **comment feature turned off**. Videos must comply with the YouTube guidelines found at: [www.bit.ly/3WtZlas](http://www.bit.ly/3WtZlas).

- By submitting an entry to the video contest, participant agrees to grant non-exclusive, perpetual, worldwide permissions to broadcast, publish, store, reproduce, distribute, syndicate and otherwise use and exhibit their submission in all media now known and which may later come into being for purpose of trade or advertising without compensation.
- Video must be submitted by either a PTK advisor or PTK chapter president and should be labeled "**College Name – PTK Chapter Name**". A link to the video must be provided via survey monkey at [www.bit.ly/3j5kud3](http://www.bit.ly/3j5kud3).
- The deadline for video submissions is **Monday, March 6, 2023**.

#### RULES

1. Submitted videos should be no more than one minute in length.
2. Videos must be created using a smart phone, tablet or computer, no professional camera equipment.
3. The video must not highlight brand names or trademarks.
4. Consider purpose of your chapter's community service projects and how to best convey that message through this video.
5. Only one video submission per PTK chapter is allowed.
6. Participants agree that they are the sole creators of the contest entry and/or have the permission to use or incorporate any portions authored, created, or owned by third parties and that they have not infringed upon the intellectual property rights or any legal or moral rights of any third party. All elements of the video must be entirely in the public domain. Use of any elements that are not original or in the public domain may result in disqualification.
7. The Division of Florida Colleges reserves the right to disqualify and remove any video from the contest that it believes to contain inappropriate content or infringes on the rights of any third party.
8. Permissions must be obtained for any persons appearing in the video.