Fast Track Enroll Now Scholarship Program

April 14, 2021
Agenda

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- Need Statement
- Eligibility
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- Institutional Responsibility
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- Second Round of Funding
What is the Florida Student Success Center?

• Supports Florida's 28 state colleges' efforts to develop student-centered pathways and increase student completion rates

• The 15th state to join the national Student Success Network

• Launched in 2018 in partnership with
  • Jobs For the Future
  • Helios Education Foundation
  • Florida College System Foundation
Mission and Vision

We work collaboratively with colleges to create a coherent, statewide strategy so colleges can integrate their varied student success efforts, share best practices with one another and maximize resources. We also represent the collective voice of practitioners in state-level policy discussions.

The vision of the Florida Student Success Center is to serve as a resource of evidence-based, innovative practices and timely information for Florida's colleges.
Need Statement

• The public health crisis caused by the spread of the COVID-19 virus has disproportionately impacted first-time-in-college student enrollment, with a decline of 25 percent from fall 2019 to fall 2020.

• The Fast Track Enroll Now Scholarship Program is intended to provide 2020 and 2021 high school graduates with a financial incentive to enroll in an associate degree program in the FCS this summer.
Eligibility

• Our goal is to make this process as smooth as possible so you can get scholarships in the hands of students in time for summer enrollment. Therefore, there is no application process and no match requirement.
• Each FCS institution has been allocated funds to support student scholarships to incentivize summer 2021 enrollment.
  • The allocations were prorated based on the population of high school seniors in the college service area, educational attainment rate and presence of a local college access network.
• Today, Foundation Directors will receive an email with the allocation amount.
• Checks will be mailed this week.
Use of Funds

• Scholarships are limited to first-time-in-college 2020 and 2021 high school completers in Florida who enroll in FCS Associate in Arts (A.A.) or Associate in Science (A.S.) degree programs.

• These funds are to be awarded in the form of direct scholarships to cover the cost of attendance, including tuition, fees, and books, or other costs as determined by the college, for summer 2021 enrollment.

• All funds must be expended by August 31, 2021.
Institutional Responsibility

- Advertise the program. Given the timing of the end of the school year, institutions should prioritize initial efforts on sitting high school seniors (class of 2021). Partnering with school districts and high schools may assist in expediting student notification.

- Establish the award procedures and the amount for each recipient. Institutions will determine if the program is first-, middle- or last-dollar and identify any additional eligibility criteria.

- Establish the application and selection process, including required forms and deadlines. Institutions are encouraged to make the process for students as easy as possible to avoid delays in entry.
Mid-Term Report

• By June 11, 2021, each DSO will be required to submit a mid-term report. The report will include the following:
  • Institution’s grant amount
  • Award procedures
  • Estimated number of students served
  • Estimated average award amount
  • Anticipated unspent funds
Final Report

By October 15, 2021, each DSO will be required to submit a final report. The report will include the following:

- Institution’s grant amount
- Total amount of funds expended
- Demographic data on each award recipient
- Student’s name
- High school graduation year (2020 or 2021)
- Gender
- Race and ethnicity
- County of permanent residence in Florida
- Full-time/part-time enrollment status
- Program of enrollment (A.A. or A.S.)

The division will provide reporting templates.
FCAN/LCAN Partnership

• Since many LCANs have established relationships within the K-12 systems, their participation can be beneficial to expanding the reach of this collaborative project. Through their endeavors, LCANs can raise more awareness for FAFSA completion and college enrollment via social media campaigns, direct outreach at area high schools, and offering incentives within their community.

• All 17 LCANs are invited to participate in both phases of this initiative and will leverage existing campaigns, e.g., FAFSA Challenge, to provide outreach support for this project:
  • Distributing toolkit materials to high schools and community-based partners.
  • Engagement activities targeted to students/families most impacted by COVID-19.
Q&A
Round 2: Coming Soon!

• The center will be releasing a Request for Proposal (RFP) for a second round of funding to support fall term enrollment for the same student population.
• All 28 colleges will be invited to participate.
• The award amount will be larger, and the funds may be used more on outreach and engagement efforts, in addition to financial incentives.
• The center will provide a collateral toolkit to assist with branding.
• There will be a match requirement.
Round 2: Coming Soon!

• We anticipate the RFP will be released by April 28, 2021, which will be followed by a webinar to review the RFP on May 3, 2021 at 10 a.m.

• Register for a webinar on the RFP at: https://zoom.us/meeting/register/tJA tcu-spz0jHdy0G49Xy7NGIBO3DeyaPNq7
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