

All-Florida Academic Award Ceremony  
Chancellor's Student Service Chapter Award  
Video Submission Guidelines  
**Submission Deadline Monday, March 4, 2022**

## **ELIGIBILITY**

Each PTK chapter may submit one student-produced video that does not exceed one minute in length, featuring their involvement in civic action during the 2021-22 school year. The video should capture student commitment to civic and community engagement and may include discussions, interviews, service projects and/or other engagement activities either on campus or in the local community.

Videos submitted should highlight their PTK chapter's civic engagement and will be judged based upon the following criteria:

### **Civic engagement activity highlighted in video (60%)**

- Impact on community
- Level of Chapter participation
- Clear commitment to service conveyed through video – Data and measures of engagement highly encouraged

### **Video quality (40%)**

- Technical features
- Video content and creativity
- Text captions permissible

## **VIDEO GUIDELINES FOR SUBMISSION**

- Videos must be submitted to Dropbox by **Monday, March 4, 2022**. Please copy the following link into your web browser: <https://www.dropbox.com/sh/rif0zykrjed2tyw/AACnewI8T6jfCbcHsVrWBjRaa?dl=0>
- Final video submissions must be submitted by either a PTK advisor or PTK chapter president and should be labeled “**College Name – PTK Chapter Name – Final Submission.**”

## **RULES**

1. Submitted videos should be no more than one minute in length.
2. Videos must be created using a smart phone, tablet or computer, no professional camera equipment.
3. The video must not highlight brand names or trademarks.
4. Consider purpose of your chapter's community service projects and how to best convey that message through this video.
5. Only one video submission per PTK chapter is allowed.
6. Participants agree that they are the sole authors of the contest entry and/or have the permission to use or incorporate any portions authored or owned by third parties and that they have not infringed upon the intellectual property rights or any legal or moral rights of any third party. All elements of the video must be entirely in the public domain. Use of any elements that are not original or in the public domain may result in disqualification.
7. The Division of Florida Colleges reserves the right to disqualify and remove any video from the contest that it believes to contain inappropriate content or infringes on the rights of any third party.
8. Please ensure students obtain permission of any nonstudents appearing in the video.